

# Samuel Catania

Stanford University '24

Nationally-awarded web developer and student journalist. Also skilled at fundraising and event management, non-profit formation and compliance, video production, photo shooting and editing, and multimedia graphic design.

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## EDUCATION

### Intended BA, Political Science

Stanford University

09/2020 - Present

Palo Alto, CA

Relevant Coursework (includes some current courses)

- CS182 - Ethics, Public Policy, and Technological Change
- PWR 1 - The Rhetoric of Disability
- THINK 66 - Design that Understands Us
- CS106A & B - Programming Methodology & Abstractions

### High School

Harriton High School

09/2016 - 06/2020

Rosemont, PA

Distinctions

- Awarded International Baccalaureate (IB) Diploma
- Graduated with Honors

## WORK EXPERIENCE

### Lead Research Assistant

The Stanford Tech History Project

08/2020 - Present

Palo Alto, CA

The first comprehensive analysis of trends within the Stanford's tech ecosystem over the last decade; to produce a final report with recommendations for admins.

Achievements / Responsibilities

- Coordinates 10 teams of 60+ total researchers and synthesizes findings across disciplines
- Built, designed, and maintains techhistory.stanford.edu website
- Manages four other RAs and coordinates internal team meetings with project leads and masthead coordinators.
- Operates task management system that coordinate with 60 contributors

### President

Endless Group

11/2019 - Present

Ardmore, PA

501(c)(3) non-profit provides web development, hosting, and a fundraising platform for over 1,000 NFPs, small businesses, and students.

Achievements

- Designed & deployed site for 'Love From Philly' virtual concert; Site received over 35,000 views in a week. Enabled event to raise nearly \$80,000 for local musicians struggling due to COVID-19.
- Built Student Council website 'Harriton.org' and coded custom ticketing system and email marketing/donation software that directly raised the org. over \$10,000.

### Media Director

Amy E. Feldman, ESQ

12/2018 - 12/2020

Philadelphia, PA

Amy Feldman, a lawyer who specializes in IT, has a nationally-syndicated radio show on Philly's 'KYW Newsradio 1060' with over 700,000 daily listeners.

Achievements / Tasks

- Designed, developed, and maintained AmyEFeldman.com website; built SEO, ran social media, and developed brand strategy.
- Assisted client in starting "Legal AF" podcast, to be released soon.

## SKILLS

Web Development

Journalism

Project Management

Photography

Event Management

Fundraising

Video Editing

UX / UI & Graphic Design

Spreadsheets

## EXTRACURRICULARS

The Stanford Daily (07/2020 - Present)

- Staff Writer covering COVID-19 in news (articles: [stanforddaily.com/author/samcat](https://stanforddaily.com/author/samcat))
- Producer of weekly video news roundup to be premiered late Feb.
- Writes weekly coverage of the Undergraduate senate and investigates Stanford's COVID-19 policies.

Executive Producer, Harriton TV (08/2016 - 06/2020)

- Interviewed Presidential Candidate Pete Buttigeig.
- Published nationally-awarded piece on disagreements between students and school administration on gender inclusivity issues.
- Went viral on Instagram (over 1.7 million views) with video of high school's game-winning shot against a rival team from live broadcast.
- Produced over 15 multi-hour fully-edited videos of school concerts, events and other functions.
- Advocated to administration for a \$10,000+ increase to the club's budget.
- Lead 20+ person team of reporters, camera operators, directors, anchors, and other students to produce weekly live "Ram Report" newscast to school.

Vice President, Harriton Student Council (06/2019 - 06/2020)

- Raised \$60,000 for local NFPs through 'Dr. Harriton' talent show, surpassing previous years' fundraising record by over \$25,000.
- Lead a 157 member Student Council, and collaborated more intensively with 22 Co-Chairs and 4 other Officers. Closely mentored 3 shadowers of my position.
- Secured 12 corporate sponsorships for fundraising event, implemented first-ever online ticketing platform for the function.
- Advocated regularly in front of the LMSD Board of School Directors and presented one hour report to the board on changing school start times.
- Co-Founded the Principal's Advisory Board (PAB), a 30+ member student group that met regularly with administrators to discuss improving our school community.

PA State President, Technology Student Association (07/2019 - 07/2020)

- Lead team of 7 other elected officers from around the state to represent 10,000+ student members grades 6-12. Planned and organized two PA State Conferences that featured competition in over 40 competitive events.
- Persuaded the PA-TSA Board of Directors to pursue a website redesign project and secured a \$7,000 budget to bring the website into ADA compliance.
- Lead production of social media video and graphic content that lead to a 200% increase in online engagement.

## ACHIEVEMENTS

Al Neuharth Free Spirit and Journalism Scholar (2019)

One student selected from each of the 50 states. Awarded merit scholarship to attend all expenses paid week-long conference in Washington, DC and \$1,000 scholarship. Elected as one of two class representatives to give a commencement speech and represent class in Free Spirit alumni association.

Quill and Scroll Society "News Writing" National Winner (2019)

International Writing, Photo and Multimedia Contest in the "News Writing" category.

1st Place in the Nation, Webmaster (06/2019)

Placed 1st in the nation in Technology Student Association website and UX design event.

Eagle Scout (2017)

Attained the highest rank in Scouts BSA, Eagle Scout, at age 15.