

# Samuel Catania

Stanford University '24

Nationally-awarded web developer and student journalist with experience leading teams in non-profit and tech spaces.

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## EDUCATION

### Intended BA, Symbolic Systems

Stanford University, 3.96 GPA

09/2020 - Present

Palo Alto, CA

Relevant Coursework

- Computational Journalism
- Web Programming
- Ethics, Public Policy, and Technological Change
- Public Speaking
- Human-Computer Interaction
- Design Thinking
- Reporting, Writing, and Understanding the News
- Disability Rhetoric

### High School

Harrington High School

09/2016 - 06/2020

Rosemont, PA

Distinctions

- Awarded IB Diploma
- Graduated with Honors

## WORK EXPERIENCE

### Editor in Chief

The Stanford Daily

11/2020 - Present

Stanford, CA

Stanford's student-run non-profit news outlet serving 500k monthly website visitors.

Achievements / Responsibilities

- Lead staff of 40 editors and over 100 volunteers to produce Stanford's paper, publishing over 2,000 stories per year with an operating budget of \$550,000. Also serves as CEO, reporting to our Board of Directors.
- Started as EIC in July, however, before I was EIC, I also...
- Previously, served as Chief Technology Officer where I redesigned stanforddaily.com from the ground up and improved the site's accessibility. Lead a seven-week tech bootcamp for high schoolers.
- Previously, producer of the weekly video news roundup on Instagram with a weekly audience of 25% of the undergraduate student body.
- Previously, covered COVID-19, data security, startups, and local and student government in news. Published over 60 pieces in the past two years (articles: [stanforddaily.com/author/samcat](https://stanforddaily.com/author/samcat)).

### Engineering Intern

Every.org

07/2022 - Present

San Francisco, CA

501(c)(3) working to build accessible giving infrastructure for a more generous world.

Achievements / Responsibilities

- Contributed to engineering, product and partnerships team meetings.
- Analyzed website usage based on user demos and recommended UX improvements to the product and engineering teams.
- Developed and shipped new features for Every.org's web app by programming with Next.js / React and PostgreSQL.

Point of Reference : Mark Ulrich, Co-Founder & CEO - mark@every.org

## SKILLS

Organized

Adaptable

Reliable

Project Management

Journalism

Web Development

UX

Next.js

Fundraising

Video Editing

Photography

## OTHER

### Stanford Tech History Project

(08/2020 - 06/2021)

- Coordinated 10 teams of 62 total researchers who interviewed over 110 area experts and synthesized findings across disciplines.
- Lead internal team meetings with other research assistants and faculty advisors and ran a task management system to coordinate everyone.
- Over 1/3 of our 40 recommendations were implemented.

### Stanford Peer Counselor (01/2020 - Present)

- I staff Stanford's anonymous peer counseling phone line.

### Endless Group (11/2019 - Present)

- President of a 501(c)(3) that provides web hosting and a fundraising platform for nonprofits and students.
- Designed & deployed site for 'Love From Philly' virtual music festival, a concert featuring 60 bands and attended by 50k+ people. Enabled event to raise nearly \$80,000 for local musicians struggling due to COVID-19.
- Built Student Council website 'Harrington.org' and coded custom ticketing system and email marketing/donation software which raised 40% of the \$60k fundraising total.

## ACHIEVEMENTS

### Al Neuharth Free Spirit and Journalism Scholar

(2019) One student selected from each of the 50 states. Awarded merit scholarship to attend all expenses paid week-long conference in D.C. and \$1,000 scholarship. Elected as one of two class representatives to give a commencement speech and represent class in Free Spirit alumni association.

### Germination Project Fellow

(2018 - Present) Selected as lifelong fellow in Philadelphia project that aims to identify future leaders of the city.

### Quill and Scroll "News Writing" National Winner

(2019) International Writing, Photo and Multimedia Contest in the "News Writing" category for article on conflict between students and administrators over gender inclusivity issues.

### 1st Place in the Nation, Webmaster

(June, 2019) Placed 1st in the nation in Technology Student Association website and UX design event (high school).

### Eagle Scout

(2017) Attained highest rank in Scouts BSA, Eagle, at age 15.