Samuel Catania

Stanford University '24

Editor of a nationally awarded student newspaper and the first product management intern at the unicorn startup Notion.

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EDUCATION

Intended B.S., Symbolic Systems Stanford University

09/2020 - Present

Palo Alto, CA

Relevant Coursework

- Computational Journalism
- Web Programming
- Ethics, Public Policy, and Technological Change
- Public Speaking

- Human-Computer Interaction
- Design Thinking
- Reporting, Writing, Understanding the News
- Disability Rhetoric

High School Harriton High School

09/2016 - 06/2020

Distinctions

- Awarded IB Diploma

Rosemont, PA

- Graduated with Honors

WORK EXPERIENCE

Editor in Chief The Stanford Daily

07/2022 - 07/2023

Stanford, CA

Stanford's student-run non-profit news outlet serving 500k monthly website visitors. Achievements / Responsibilities

- Led staff of 40 editors and over 100 volunteers to produce Stanford's paper, publishing over 2,000 stories per year with an operating budget of \$550,000. Also serves as CEO, reporting to our Board of Directors.
- Editor for investigative series that led to the resignation of Stanford's president following research misconduct in multiple of his labs.
- Increased avg. read time/story from :55 to 1:32 in four months.
- Previously, served as Chief Technology Officer where I redesigned stanforddaily.com from the ground up and improved the site's accessibility. Led a seven-week tech bootcamp for high schoolers.
- Previsouly, covered COVID-19, data security, startups, and local and student government in news. Published over 60 pieces in the past two years (articles: stanforddaily.com/author/samcat).

Product Management Intern, Templates Notion

07/2023 - Present

San Francisco, CA

The first PM intern at Notion, the connected workspace for your life's work.

Achievements / Responsibilities

- Helped launch the new template gallery, 10x-ing the number of templates and creators represented in our marketplace.
- Created templates for launches and helped shape curation strategy.
- Built out template creator community and support system.
- Assisted in long-term product planning through design working groups.

Point of Reference: Matt Piccolella - mattp@makenotion.com

SKILLS

Organized Project Management Web Development Next.js Photography

OTHER

Stanford Peer Counselor (01/2020 - Present)

I staff Stanford's anonymous peer counseling phone line.

Stanford Tech History Project (08/2020 - 06/2021)

- Coordinated 10 teams of 62 total researchers who interviewed over 110 area experts and synthesized findings across disciplines.
- Led internal team meetings with other research assistants and faculty advisors and ran a task management system to coordinate everyone.
- Over 1/3 of our 40 recommendations were implemented.

Endless Group (11/2019 - Present)

- President of a 501(c)(3) that provides web hosting and a fundraising platform for nonprofits and students.
- Designed & deployed site for 'Love From Philly' virtual music festival, a concert featuring 60 bands and attended by 50k+ people. Enabled event to raise nearly \$80,000 for local musicians struggling due to COVID-19.
- Built Student Council website 'Harriton.org' and coded custom ticketing system and email marketing/donation software which raised 40% of the \$60k fundraising total.

ACHIEVEMENTS

George Polk Award

(2022) Editor of The Daily as it became the first student paper in history to win a Polk award in Journalism for reporting that led to the resignation of Stanford's president.

Al Neuharth Free Spirit and Journalism Scholar

(2019) One student selected from each of the 50 states. Awarded merit scholarship to attend all expenses paid weeklong conference in D.C. and \$1,000 scholarship. Elected as one of two class representatives to give a commencement speech and represent class in Free Spirit alumni association.

Germination Project Fellow

(2018 - Present) Selected as lifelong fellow in Philadelphia project that aims to identify future leaders of the city.

1st Place in the Nation, Webmaster

(June, 2019) Placed 1st in the nation in Technology Student Association website and UX design event (high school).

Eagle Scout

(2017) Attained highest rank in Scouts BSA, Eagle, at age 15.